

2024 Foreign Investment Cooperation Service Open Day - Enhancement of ESG Capabilities for Foreign-Related Enterprises

The event "Enhancement of ESG Capabilities for Foreign-Related Enterprises" is part of the "Open Day for Foreign Investment Cooperation Services" series, hosted by the Shanghai Municipal Commission of Commerce and organized by Bravowhale Technology.

The Shanghai Municipal Commission of Commerce, a functional department established by the Shanghai Municipal People's Government, is primarily responsible for managing the city's commerce and trade activities. It plays a key role in driving economic growth, enhancing the business environment, and advancing the city's internationalization efforts. This event aims to provide a platform for Shanghai's "going global" enterprises to access information on foreign investment cooperation, understand relevant policies and regulations, and mitigate investment risks.

We plan to invite senior executives from approximately 80 companies across various sectors, including textiles, automotive, new energy, chemicals, steel, and batteries. Together with international experts and professional organizations, we will explore how Shanghai's foreign-involved enterprises can enhance their ESG and carbon management capabilities, as well as address challenges related to international ESG compliance and information disclosure, thereby facilitating more professional, safer, and efficient participation in global markets and driving high-quality development.

Proposed Event Agenda

09:00-09:30	Registration
09:30-09:35	Opening by the Host
09:35-09:50	Welcome Speech by CEO of Bravowhale Technology
09:50-10:20	ESG Popularization and International Mainstream Directions, by Norwegian Business Association

10:20-11:00	Corporate Responses to ESG Export Compliance and Green Trade Barrier Solutions, by Industry Director of Bravowhale Technology
11:00-11:30	Topic Sharing by Accor Group China
11:30-12:00	How ISO 14068 Carbon Neutrality Standard Supports Corporate Green Transformation, by TÜV Rheinland
12:00-13:30 Lunch Break, Dining, and Networking (Hotel Buffet)	
13:30-14:00	"Enhancing Corporate ESG and Carbon Management to Support Enterprises Going Global", by Deloitte China
14:00-14:30	Sharing of ESG Excellent Practice Cases from Industry Leading Enterprises
14:30-15:00	Renowned ESG and Energy Expert Speech
15:00-15:30	Speech by Director of Dual Carbon Department, EVE Energy
15:00-16:00	Keynote Speech: The Practice and Challenges of Corporate Human Rights Due Diligence in Global Supply Chains
16:00-16:30 Professional Service Agencies and Enterprise Networking	
17:00-17:30	Networking

2024 年对外投资合作服务开放日 “涉外企业 ESG 能力提升”主题活动

“涉外企业 ESG 能力提升”主题活动是由上海市商务委员会主办、祺鲲科技承办的 2024 年对外投资合作服务开放日系列活动之一。

上海市商务委员会是上海市人民政府设立的职能部门，主要负责全市的商务和贸易管理工作，是推动上海经济发展、提升城市商业环境和国际化水平的重要机构。此次活动旨在拓宽上海市“走出去”企业获取对外投资合作信息、掌握政策法规、规避投资风险的渠道。

活动计划邀请纺织、汽车、新能源、化工、钢铁、电池等数十个行业约 80 家企业高层，与国际专家及专业机构共同探讨如何提升上海涉外企业 ESG 与碳管理能力，如何应对国际 ESG 合规与信息披露政策等挑战，更专业、更安全、更高效实现“走出去”，打开高质量发展新天地。

拟活动流程

09:00-09:30	签到
09:30-09:35	主持人开场
09:35-09:50	祺鲲科技 CEO 致欢迎辞
09:50-10:20	挪威商业协会董事会成员发言： ESG 科普及国际 ESG 主流方向
10:20-11:00	祺鲲科技行业总监分享： 企业应对 ESG 出口合规及绿色贸易壁垒解决路径
11:00-11:30	雅高集团主题分享
11:30-12:00	莱茵 TUV: ISO14068 碳中和标准助力企业绿色转型
12:00-13:30 午休、用餐与交流（酒店自助餐）	
13:30-14:00	德勤中国： 中国走出去企业 ESG 或碳管理能力提升策略
14:00-14:30	世界 500 强企业高层案例分享
14:30-15:00	知名 ESG 及能源专家发言
15:00-15:30	亿纬锂能双碳工作部总监发言
15:00-16:00	主题分享： 企业人权尽责在全球供应链中的实践与挑战
16:00-16:30 专业服务机构与企业对接	
17:00-17:30	自由交流